

The Great
Lakes
Comic-Con



September 2017

WELCOME

Overview

The Great Lakes Comic-Con, LLC, is an organization which hosts comic book, toy, and collectible events in the Metro-Detroit Area 4 times each year.

Overview - Continued

Two of them we call Comic Expos (the look and feel of a smaller collector's show), one we call "Halfway to Comic-Con", and the fourth is the Comic-Con (which is a much larger comic book and collecting event). Each event has its own theme and philanthropy.

Background

The Great Lakes Comic-Con has been in the Metro-Detroit area since 2010. We try to focus our events on comic books, toy collecting, and nostalgia, as opposed to creating pop culture events.

Our Events

Name of Event	Month of Event	Location of Event	Theme	Philanthropy	Projected Attendance
The Great Lakes Comic-Con	February - Last Full Weekend, Friday and Saturday	Macomb Community College, Warren, Michigan	Various - it changes each year	Reading is Fundamental (http://www.rif.org/)	7,500+
The Great Lakes Comic Expo - Summer Expo	July - Second Saturday	Trinity Lutheran Church, Clinton Township, Michigan	Summer	Boy Scout Troop #157 and School Supply collection	400-600
The Great Lakes "Halfway To" Comic-Con	September - Last Weekend	The United Foods and Commercial Workers Hall, Madison Heights, Michigan	Celebrating the half-way point to the next February Great Lakes Comic-Con	Reading is Fundamental (http://www.rif.org/)	1,000-2,000
The Great Lakes Comic Expo - Holiday Extravaganza	December - Second Saturday	The United Foods and Commercial Workers Hall, Madison Heights, Michigan	Holidays	Toys for Tots (http://www.toysfortots.org/)	400-600

Our Audience

6,000+



Facebook Followers

5,000+



E-Newsletter
Subscribers

2,500+



Postcard Mailing
Subscribers

~400



Twitter Followers

Our Social Links

[The Great Lakes Comic-Con Facebook Page](#)

[The Great Lakes Comic-Con Twitter Page](#)

[The Great Lakes Comic-Con Instagram Page](#)

[The Great Lakes Comic-Con YouTube Page](#)

Press

[The Macomb Daily](#)

[The Metro Times](#)

[CW50](#)

[ITinTheD Podcast Interview - February 2016](#)

[Guest - Larry Kenney - Voice of Lion-O from the 1980s Thundercats cartoon.](#)

[Guest - Sgt. Slaughter - WWE personality and Sgt. Slaughter of the 1980s GI-Joe cartoon.](#)

[Guest - Rich Buckler - Marvel Comics](#)

Sponsorships and Advertising Opportunities

There are 3 different ways a company/business can be involved with The Great Lakes Comic-Con.

The following opportunities are available:

Event Sponsor

Zone Sponsor

Program Advertising

Information for each can be found online at:

<http://greatlakescomiccon.org/sponsorship.html>

Downloads

DOWNLOADS

[Great Lakes Comic-Con Logo](#)

[Great Lakes Halfway To Logo](#)

[Great Lakes Comic Expo Logo](#)

Website Information

WEBSITE INFORMATION

The Great Lakes Comic-Con

<http://www.greatlakescomiccon.org/>

The Great Lakes Comic Expo

<http://www.greatlakescomicexpo.com/>

Photos and Pictures

[Online Photo Gallery](#)

Videos - [Our YouTube Page](#)

Others:

[Comics Continuum February 2014,](#)

[Comics Continuum October 2014](#)

Contact Us

For more information, please contact:

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You can generally expect a response within 24 hours.